

Integrity policy

General

Loipart AB respects your privacy and right to control your personal information. We would like to inform you about why we collect your personal information, what we collect, how we use it, and for how long we store it. We also want you to know how you can access, amend, correct, and if necessary delete your information.

Loipart AB registers and processes the customer's personal data in accordance with the General Data Protection Ordinance (Regulation (EU) No 2016/679 of the European Parliament and of the Council, GDPR). The term "personal data" means information that can be directly or indirectly attributed to a living person.

Loipart AB (Org.no: 556651-6406) is the person responsible for the processing of your data.

Lawful basis for processing personal data

The legal basis for collecting and processing your personal data is mainly based on the Data Protection Regulations formulations regarding:

- Consent
- Legitimate interests
- Contractual necessity
- Legal obligations

Why do we process your personal data?

Your personal data will be processed in order for Loipart AB to fulfill its obligations to you.

We collect personal information when you contact us to respond to your requests, questions, offers, claims or other issues as well as follow up on the solution. We want to be "easy to work with".

We collect information when you enter a contractual agreement for our products, parts or services. We do this to be able to perform delivery, to send you important operational information, for contractual reasons, to process financial transactions, and for legal and regulatory reasons.

In addition to the above purpose, you agree that your personal information may be used as a basis for market and customer analysis, as well as risk management and statistics to develop Loipart AB's offer and service.

We collect personal data in order to provide security notes, product news, exhibition invitations, special offers and customer care.

You can unsubscribe at any time, or adjust the settings for any mailings you receive from Loipart AB.

What personal data do we collect?

Personal data that may be processed includes, but is not limited to: name, gender, address, company, phone number, email, business title, personal code number and photo (upon consent). It is optional to disclose personal data, but without them we may in some cases not be able to fulfill our agreements.

How do we use collected information?

Loipart AB processes personal information mainly for the purposes listed below and for any additional purposes stated at the time of collection:

- To contact you with information, promotions, special offers, invitations, social greetings etc. that we believe you are interested in. Note that you are entitled to unsubscribe from this type of contacts at any time.
- In order to be able to respond to requests for our spare parts, products and services in a smooth way.
- Administration of purchase and deliveries of products and spare parts included in our product range.
- To fulfill all business commitments in a, for you as customer, satisfactory manner.
- To offer good customer service, such as handling of deliveries, payments, claims, etc. in a correct manner.
- To send important messages.

How do we store your personal data?

We store personal information as long as it is necessary to meet the above objectives. By your order of product or service through Loipart AB you agree that your personal information will be stored by Loipart AB.

We will never process your personal data for a longer period than permitted by applicable law, regulation, practice or government decision. For example, data may be stored longer if required by the Consumer Buying Act or the Accounting Act.

In order to keep your personal information updated and accurate, we may supplement and update your personal data by collecting from commercial and public records.

Who can process personal data?

Your personal data will be processed by Loipart AB. Your personal data may also be processed by Loipart AB's subsidiaries and partners, for example: Agents, resellers, local partners at the installation site and by Loipart AB, employing technical or administrative services.

By submitting your personal information you agree that we may process your personal data outside the EU and EEA. In cases where personal data are processed outside of the EU / EEA, either a Commission decision indicates that the third country in question ensures an adequate level of protection or appropriate safeguards to ensure that your rights are protected.

Consent

By actively accepting our terms and conditions on the Loipart AB website, by purchasing via agent or reseller, by purchase or assistance by email or telephone, you agree to the collection and processing of your personal data as specified in this letter.

This is your rights

At your request, we are required to edit, complete, block or delete incorrect personal information.

If you have consented to the processing of personal data you have the right to revoke this consent. If you wish to withdraw your consent, object to our treatment or believe that processing of your personal information is not necessary for the stated purposes, you may request deletion or restriction of your personal information or object to our treatment by email to loipart@loipart.se

For personal information required to perform the delivery of an ordered product or service and needed for handling any ongoing complaints, relevant personal information should be deleted as quickly as possible.

We are obligated to provide, upon your own signed written request, any information about your personal data processed or not. If such information is processed, written information shall also be provided about the personal data processed from you, from which these data were obtained, the purpose of the processing, and to which recipients or categories of recipients the information has been provided. This information is provided in a so-called records.

Send the written request to:

Loipart AB, Metallgatan 2, SE-441 32 Alingsås, Sweden

We reserve the right, in the case of obviously unfounded or unreasonable requests, to either incur a reasonable fee covering the administrative costs of providing the information or taking the requested action or refusing to respond to the request.

Personal data manager

Loipart AB, org. no. 556651-6406, +46 (0) 322-668630, Metallgatan 2, SE-441 32 Alingsås, Sweden, loipart@loipart.se is personally responsible in accordance with the General Data Protection Ordinance (Regulation (EU) No 2016/679 of the European Parliament and of the Council, GDPR).

Teea Flygare
CEO and Owner – Loipart AB