

PRIVACY NOTICE

With reference to the introduction of the new General Data Protection Regulation (GDPR), on 25th of May 2018, we at Loipart AB and LMG Finland OY have reviewed how we handle personal data.

We have a plan in place and are working towards GDPR compliance. The following principles and steps inform you of the principles governing our handling of your personal information and how we strive to keep them secure.

- Loipart AB and LMG Finland OY registers and processes the customer's personal data in accordance with the General Data Protection Ordinance (Regulation (EU) No 2016/679 of the European Parliament and of the Council, GDPR).
- Loipart AB (556651-6406) and LMG Finland OY (2438056-2) is the person responsible for the processing of your data. No information will be spread to other companies unless we have a "data processor agreement".
- The legal basis for collecting and processing your personal data is mainly based on the Data Protection Regulations formulations regarding: Consent, Legitimate interests, Contractual necessity and Legal obligations.
- Your personal data will be processed in order for Loipart AB and LMG Finland OY to fulfill its obligations to you. We do this to be able to perform delivery, to send you important operational information, for contractual reasons, to process financial transactions, and for legal and regulatory reasons.
- Personal data that will be processed includes, but is not limited to: name, address, company, phone number, email, business title, photo (upon consent)
- We store personal information as long as it is necessary to fulfill our obligations to you. We will never process your personal data for a longer period than permitted by applicable law, regulation, practice or government decision.
- At your request, we are required to edit, complete, block or delete incorrect personal information. If you have consented to the processing of personal data you have the right to revoke this consent. Pls contact us by email loipart@loipart.se or img@img.fi
- You also have the right to get information of what personal data we have stored.

Just as before, we respect your privacy and the right to control your personal information.

Loipart AB and LMG Finland OY
2018-05-24